|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Justin W. Dilbeck  8275 Richmond Way Prunedale, CA 93907 | | [www.jdilbeck.com](http://www.jdilbeck.com) [linkedin.com/in/jwdilbeck](https://www.linkedin.com/in/jwdilbeck) | | | [dilbeck831@gmail.com](mailto:dilbeck831@gmail.com)  +1 (916) 205-2206 |
| Experience | Larsen & Toubro Infotech Ltd. San Jose, CaliforniaSenior User Experience and Technical Consultant at Cisco Dec 2018 – present • Led the UX design by bridging requirements from business, stakeholders, and development teams. Created user friendly designs for complex scenarios. Utilized existing components and designed reusable components for development implementation. User research, moderated and task driven usability studies, wire-framing, and rapid prototyping were all major aspects of my role in this project.  • Critical thinking, deadline and end-user driven, development ready designs. Strategic  planning, branding, technical documentation, interaction, and user research. Bubble Lab Salinas, CaliforniaCreative Director / Co-founder Jan 2010 – Dec 2019• Product design and visual communications• Project management, design & development• Local, national, and overseas clients work with remote teams• Coordination with external vendors• Digital design and print media, brand strategy, consultation• Marketing strategy, research, AdWords, analytics• Product cycle, deadlinesHewlett Packard Enterprise Palo Alto, CaliforniaUI/UX, Web Designer Jun 2016 – Nov 2017• UI/UX development, original artwork, logos, infographics, and page markup• Web development and branding for a collection of 12 API micro-services sites• Working with overseas team managed by VP of Global DevelopmentSugarCRM Cupertino, CaliforniaInteractive Media Designer Nov 2012 – Dec 2015• Created multimedia presentations for shareholders, conferences, executive management,  and television broadcast• Created B2B partner media and marketing content• Established branding guidelines for media and training assetsCallidusCloud SAP Software Solutions San Jose, CaliforniaUI/UX, Front-End Design Feb 2008 – Mar 2012• Built and improved UI/UX for finance application software• Set standard UX design practices for platform• Assisted in re-branding the company, developed corporate graphics, stationery, tradeshow displays, and manufactured apparel | | | | |
| Justin W. Dilbeck  8275 Richmond Way Prunedale, CA 93907 | | [www.jdilbeck.com](http://www.jdilbeck.com) [linkedin.com/in/jwdilbeck](https://www.linkedin.com/in/jwdilbeck) | | | [dilbeck831@gmail.com](mailto:dilbeck831@gmail.com)  +1 (916) 205-2206 |
| Education | Academy of Art University San Francisco, CaliforniaBachelor of Fine Arts — Graduated Web Design & New Media | | | | |
| Skills | Competitive strategy Creative solutioning Brand planning Visual communication  User experience design/UX  User interface design/UI  Research/HCI  Storyboarding  User journeys  Wireframing  Prototyping  Vector graphics  High-fidelity | | Product development  Full-stack  Visual design  System design  Mobile design  Interactive design  Brand development  Brand strategy  Typography  Art history  Trend forecasting  Color theory  Common sense | Marketing strategy  Adwords certified eCommerce  SEO  CMS  Motion graphics  3D animation  Professional photography Professional videography  Agile environment User stories Technical documentation Overseas team management | |
| Technical | **Adobe Creative Cloud:** Illustrator, Photoshop, Adobe XD, After Effects, InDesign, Lightroom, Dreamweaver, Acrobat, Premiere  **UX Tools:** Axure, Balsamiq, Figma, InVision, Marvel, OmniGraffle, Sketch, Zeplin  **Microsoft Office:** Excel, Powerpoint, Word  **Google:** Adwords, Analytics, Docs, Drive, Forms, Sheets  **Apple:** Final Cut Pro, Keynote  **CMS:** Magento, Shopify, WordPress  **Other Tools:** Bootstrap, GitHub, MailChimp, Slack, SurveyMonkey  **3D Tools:** Cinema 4D, Maya, AutoCAD, Revit  **Learning:** Python, ReactJS  **Languages:** XHTML/HTML5, CSS3/SASS/LESS, JavaScript/JQuery, PHP/MySql, Markdown, XML, Liquid, Shell commands | | | | |
| Exhibitions | **Local sponsor for active youth** California 2009-present  **California Roots Music and Arts Festival** Monterey County, California 2009 – present  **Northern Nights Music and Art Festival** Sacramento, California 2015 – present  **Telegraph Art and Cultural Exhibition** City of Berkeley, California 2014 – 2015  **Marine Mammal Center**, Sausalito California 2009  **100th Anniversary Muir Woods** Golden Gate National Recreation Area, CA 2007 | | | | |